

# ELEARNING COURSES FOR ENTREPRENEURS



THE SERVICES SETA HAS DEVELOPED FOUR CUSTOMISED ENTREPRENEURSHIP ELEARNING COURSES TO BE LAUNCHED IN SEPTEMBER 2021. THIS INITIATIVE IS ONE OF THE SERVICES SETA'S EFFORTS TO CONTRIBUTE TO GOVERNMENT'S EFFORTS TO CREATE JOBS AND GROW THE ECONOMY.

THE COURSES ARE DESIGNED TO GIVE ENTREPRENEURS ALL THE PRACTICAL KNOWLEDGE THAT THEY NEED AT ANY LEVEL OF THEIR BUSINESS. THESE COURSES WILL BE OFFERED FREE OF CHARGE AND AT ONE'S OWN PACE AND CONVENIENCE.

## FIND THE COURSE SUITABLE FOR YOUR NEEDS. HERE ARE THE FOUR COURSES:

**Start-ups:** People trained to start their business. This implies startups and pre-startups, meaning a young company in its early stage of operations. Notwithstanding, existing entrepreneurs needing to innovate and transform their products/ services or need to pivot, due to changing circumstances and markets.

**Entrepreneurial skills:** Entrepreneurship is an individual's ability to turn ideas into action. It is vital to promoting innovation, competitiveness and economic growth. Fostering entrepreneurial spirit supports the creation of new businesses and business growth. Entrepreneurial skills combine a range of technical, managerial and personal skills. This eLearning course is suitable for operating business owners and individuals.

**NPOs:** NPOs include CBOs and NGOs and can differ in terms of scope, scale and composition. They have humanitarian and community development objectives and play a vital role in building healthy communities by providing critical services that contribute to social and economic stability and mobility. Incorporators, founders, members, directors, officers and/or employees of formally registered and/or recognised NPOs are targeted for this eLearning course.

**Cooperatives:** Cooperatives as defined in the Cooperatives Act, are autonomous association of persons united voluntarily to meet their common economic, social or cultural needs and aspirations through a jointly owned and democratically controlled enterprise, organised and operated on cooperative principles. Members or employees of different registered Cooperatives to be trained with eLearning content directly applicable and relevant to the growth and development of their business.

## PRE-REQUISITES FOR PROSPECTIVE E-LEARNING COURSE PARTICIPANTS

- COMMITMENT TO LEARNING (SELF-PACED LEARNING)
- ENGLISH READING AND WRITING PROFICIENCY
- MOBILE NUMBER
- OWN DEVICE (SMART PHONE, TABLET, DESKTOP, LAPTOP, ETC.)
- DATA

Interested? Register your interest by visiting the Services SETA website on [www.servicesseta.org.za](http://www.servicesseta.org.za) and we will let you know when the courses are active.

Alternatively, please send us an email on [entrepreneurship@servicesseta.org.za](mailto:entrepreneurship@servicesseta.org.za)